

WEBSITE PROCESS

We specialise in empowering financial advisers to optimise their digital outreach with an uncomplicated and seamless website creation process, specifically engineered with adviser-centric functionality. Our streamlined six-step approach guarantees a high-quality outcome that not only saves you time but also enhances your client interactions and overall digital experiences.

1 Basics

Begin your journey by completing our comprehensive sign-up form, designed to efficiently capture pertinent facts, compliance details, and all the necessary information we need to get started on your tailored website build.



2 Content



We can either guide you through the copywriting process or work directly with your copywriter of choice. Either way, we'll help you get your message across.

3 Construction

Once we have all the required information, sit back as our local team diligently builds your website over a two-week period.



WEBSITE PROCESS

4 Review



Witness your vision materialising as we present the completed website for your review. In collaboration with you, we ensure the final website meets your expectations and supports your business needs.

5 Compliance

We act as your liaison with your compliance team, keeping you informed as we handle all communications on your behalf. Our goal is to facilitate a smooth, streamlined process that results in a compliant, user-friendly website.



6 Launch



With your sign-off, we launch your site and supply marketing content to optimise your return on investment quickly. We offer 1:1 training and user-friendly 'how to' guides to support day-to-day management of your new digital platform.

Are you a financial adviser ready to enhance your online presence?

Connect with our expert team today for a tailored [demo](#). Discover our seamless, adviser-centric process and let's collaborate to build a secure, efficient, and compelling digital platform that truly reflects your professional excellence.

LAUNCH TIMELINE

BASICS



20mins for you to submit,
1-2 days for our review



CONTENT

1-2 weeks depending on
your supply time

CONSTRUCTION



2 weeks for us to build,
test, and internally review



REVIEW

1-5 days depending on
your feedback

COMPLIANCE



1 week depending on
licensee reply time



LAUNCH

Within 1 week of
compliance sign-off

**GET A GLIMPSE TODAY SO WE CAN
DISCUSS YOUR WEBSITE VISION**

MEET THE TEAM

Launching in 2019, Simply Advice Websites aims to help Australian financial advisers achieve simple, effective websites that offer optimum experiences for themselves and their clients.



hello@advicewebsites.com.au



0422 335 288



Patrick Flynn

Founder

Since starting his work in advice in 2005, Patrick has built a reputation for bringing a fresh, innovative approach to solving problems and delivering outcomes that are simple to engage, empowering advisers to do more. A dedicated advocate of the Kaizen management philosophy, he also consults to the advice profession.



Jacqueline Barton

Project Manager

Jacqueline efficiently transforms our client's vision into reality. She coordinates with clients, developers, and support teams, overseeing website builds. Jacqueline assists clients in content planning, facilitates feedback during the build, and helps manage website operations and updates post-launch. She always happy to support your website needs.